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Anne K. Spindler

951 North 15th St.
Milwaukee, WI 53233

MARQUETTE UNIVERSITY, Milwaukee May 2012
Public Relations major, Marketing minor GPA 3.75/4.0

OBJECTIVE: Upon graduation, seeking a position in public relations, communication and/or marketing.

CURRENT WORK EXPERIENCE

Communication Intern, OFFICE OF MARKETING AND COMMUNICATION, Marquette University May 2011 - present
VP of Agency Services, PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA, Marquette University May 2011 - present
Assistant Account Executive, GOLDINPR STUDENT-RUN PUBLIC RELATIONS FIRM, Marquette University Jan. 2011 - present

PREVIOUS WORK EXPERIENCE

Public Relations Intern, ZIZZO GROUP MARKETING + PR + NEW MEDIA, Milwaukee May 2011 - Aug. 2011

- Monitored and compiled state-wide media lists, tracked media placements and created media treatments
- Managed social media account for local prominent entertainment organization and created bi-monthly reports
- Wrote internal executive bio for Vice President of Business Development
- Successfully pitched state-wide media and promoted client events on behalf of a well-known wireless carrier

Public Relations Intern, COMTECH CORPORATION, Rockford, Ill. May 2010 - Aug. 2010

- Worked on U.S. congressional campaign
 - Organized a press conference, coordinated town hall meetings and updated social media sites
- Created a SWOT analysis for highly established business in the hospitality industry
 - Helped facilitate focus groups, compiled survey results of employees and presented findings to owner

Student Assistant, UNIVERSITY ADVANCEMENT, Marquette University Jan. 2010 - May 2011

- Tracked and researched alumni and donors, and helped manage university alumni database
- Planned and organized university events hosted by college deans and/or alumni both on and off campus

VP of Member Recruitment, ALPHA PHI FRATERNITY, Marquette University Jan. 2010 - Jan. 2011

- Coordinated informal and formal recruitments, resulting in a university record-breaking class of 34 women
- Facilitated chapter recruitment workshops and retreats to disseminate new strategies and policies to members
- Organized and supervised recruitment committees, marketing events, open houses and department budget

PAST LEADERSHIP EXPERIENCE

Director of Publicity, ACTIVE MINDS, Marquette University Jan. 2011 - Aug. 2011
VP Fundraising & Finance, PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA, Marquette University Jan. 2011 - May 2011
Secretary/Treasurer, COLLEGES AGAINST CANCER & RELAY FOR LIFE, Marquette University Sept. 2009 - May 2010

HONORS & SCHOLARSHIP AWARDS

ALPHA SIGMA NU, National Jesuit Honor Society recognizing scholarship, loyalty and service
LAMBDA PI ETA, National Communication Association Honor Society
KAPPA TAU ALPHA, National Honor Society for students in mass communication
ORDER OF OMEGA, National Greek Honor Society
MAGIS SCHOLARSHIP FOR LEADERSHIP, in recognition of outstanding commitment to leadership
IGNATIUS SCHOLARSHIP FOR ACADEMIC DISTINCTION, in recognition of outstanding scholastic achievement
DEAN'S LIST, Marquette University, all semesters

SOFTWARE PROFICIENCIES

- MICROSOFT OFFICE SUITE
- MICROSOFT PUBLISHER
- CISIONPOINT
- MELTWATER NEWS
- RAISER'S EDGE
- IKON OFFICE EQUIPMENT

References and letters of recommendation available upon request