

ALEXIS DREMONAS

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STRENGTHS

- Leader in interpersonal and group communication
- Meet deadlines and manage time effectively
- Proficient in Greek and Conversational in Spanish
- Remain calm under pressure
- Develop creative solutions when working through problems
- Proactively anticipate next steps for projects

EDUCATION

Marquette University

Milwaukee, WI

Bachelor of Arts Degree in Public Relations and Psychology
Minor in Spanish, Anticipated Graduation Date: May 2012

EXPERIENCE

JANUARY 2010-
PRESENT

GOLDINPR

Milwaukee, WI

Co-Founder/ Co-Director

- Co-Founder/ Co-Director of Marquette University's first student-run public relations firm
- Firm development including create logo, letterhead, envelopes and update website and social media
- Conduct client outreach to Marquette University's 256 student organization and local businesses
- Create and conduct publicity plan for a student-run business and Marquette organizations
- Serve as liaison between client and team members for client projects and material progress

JUNE 2011-
AUGUST 2011

BADER RUTTER

Brookfield, WI

Public Relations Intern

- Wrote client case studies and media pitch, and agency tweets and blog post
- Material development including media list and media kit materials
- Monitored media coverage and conducted media inquiries
- Assisted with Share of Voice tracking and insights for client
- Conducted research for new business development

JANUARY 2011-
MAY 2011

CREATONOMY

Milwaukee, WI

Public Relations and Marketing Intern

- Wrote public relations materials including news releases, newsletter articles and media advisories
- Supported with special events materials
- Developed media lists and monitored media coverage
- Assisted with client and project research

AUGUST 2010-
DECEMBER 2010

ZEPPOS & ASSOCIATES

Milwaukee, WI

Public Relations Intern

- Prepared news releases and publicity materials
- Facilitated public relations evaluation efforts and client projects
- Drafted materials for website features
- Developed media kits and assisted media during special events

MAY 2010-
AUGUST 2010

FIRST STAGE CHILDREN'S THEATER

Milwaukee, WI

Public Relations and Marketing Intern

- Drafted website features and public relations materials
- Managed Theater blog, Twitter and Facebook pages
- Provided creative promotional strategies to sell season tickets
- Monitored and updated the First Stage Children's Theater SharePoint

ACTIVITIES

2011-PRESENT

- Member of FUEL Milwaukee

2010-PRESENT

- Co-Founder/ Co-Director of MU Public Relations Student Society of America student-run firm: GoldinPR

2010-PRESENT

- Vice president of public relations and marketing of Public Relations Student Society of America

2010-PRESENT

- Team Coordinator of a top fundraising Marquette University Relay for Life team: Dare to Cure

2010

- Volunteer at the Council for the Spanish Speaking

2009-2010

- Secretary of Schroeder Hall Council

2009

- Member of intramural volleyball team