

OBJECTIVE

▶ To obtain a public relations internship in a sports or entertainment based position to further my knowledge and skills of public relations in these particular industries to better prepare me for a job after graduation.

MARY J. DELAAT

831 N. 16th St. #310
Milwaukee, WI 53233
262.352.1513

Mary.DeLaat@Marquette.edu

Twitter: @mjdelaat

LinkedIn: <http://www.linkedin.com/pub/mary-delaat/12/a39/4a2>

Digital Portfolio: www.marydelaat.weebly.com

PROFESSIONAL EXPERIENCE

▶ **The Davidson Yell and Tell Foundation, Inc.:** Milwaukee, WI
(4-11/Present)

Public Relations Intern

Responsibilities include maintaining the organization's social media pages, creating a cohesive brand image throughout all publications, creating and editing all publicity materials, maintaining media relations, building and maintaining relationships with new program partners, researching industry trends, marketing of program related products, completing general office duties and attending board meetings and marketing committee meetings.

▶ **GoldinPR – MU PRSSA's Student-Run Firm:** Milwaukee, WI
(3-11/Present)

Eagles Account Executive

Responsibilities include directly communicating with clients, overseeing a team of assistants, and assigning tasks such as writing news releases, brochures, articles, pitch letters, media advisories, and other promotional materials, to be completed by specified deadlines.

▶ **Radio Disney Milwaukee:** Pewaukee, WI (10-06/Present)

Member of the Road Crew (promotional team)

Responsibilities include live event execution, promotion execution, listener relations, on-site client relations, and artist relations.

▶ **Milwaukee Brewers:** Milwaukee, WI (3-09/Present)

Member of the Brew Crew (promotional team)

Responsibilities include execution of in-game promotions, guest relations, guest entertainment, fan photo, and community appearances as the World Famous Klement's Racing Sausages.

▶ **Marquette University Student Government:** Milwaukee, WI
(4-10/5-11)

Public Relations Assistant

Responsibilities include writing news releases and news briefs; logging MUSG news coverage; attending weekly senate meetings; being Chairperson of the "Voice" Campaign; and doing street team publicity.

OTHER EXPERIENCE

▶ **Brookfield East Spartans Basketball Club:** Brookfield, WI (10-07/3-09)

Originally hired to assist in coaching 7th grade girls club basketball. Continued to coach the same group of girls during their 8th grade season.

▶ **Pewaukee Basketball Club:** Pewaukee, WI (11-05/3-07)

Coached and officiated 3rd-8th grade girls park and recreation basketball.

EDUCATION

▶ *Marquette University – Milwaukee, WI*

Expected Graduation Date: May 2012

Bachelor of the Arts Degree in Public Relations

Minor: Spanish for the Professions

Enrolled in the Honors Program

Overall GPA Thus Far: 3.813/4.0

Major GPA Thus Far: 4.0/4.0

Minor GPA Thus Far: 3.750/4.0

AWARDS/HONORS

▶ Wisconsin Academic Excellence Scholarship

▶ Ignatius Scholarship Recipient

▶ MU State Scholar

▶ Diedrich College of Communication Dean's List (Fall 2008, Spring 2009, Fall 2009, Spring 2010, Fall 2010, Spring 2011)

▶ Diedrich College of Communication Dean's Scholars List (Fall 2008, Spring 2009, Fall 2009, Spring 2010, Fall 2010, Spring 2011)

▶ Sigma Delta Pi Sociedad Nacional Honoraria Hispánica, Gamma Gamma Chapter

▶ Lambda Pi Eta National Communication Association Honors Society, Beta Epsilon Chapter

ORGANIZATIONS/INVOLVEMENT

▶ Public Relations Student Society of America (Member: Fall 2008-Present, VP of Programming and Events: Spring 2011)

▶ Marquette Shadow Host Program (Fall 2008 – Fall 2009)

▶ Marquette University Student Government (4/10 – 5/11)

EXPERIENCE WITH PROGRAMS INCLUDING:

▶ Microsoft Office Programs

▶ Adobe Creative Suite 5

▶ Working knowledge of Cision

▶ iMovie

References:

Available upon request

